ORDER

Orders Order / Rev: A2543658 Alt Order #: 26941090 Candidate Product Desc: Estimate: 6965 Flight Dates: 06/17/20 - 06/23/20 Primary AE: Katz Washington Original Date / Rev: 06/16/20 / 06/16/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat Strategic Media Services Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 1911 North Fort Myer Drive Billing Cycle: Arlington, VA 22209 Agency Commission: 15% Order Brand: Advertiser Name: POL/Roger Marshall/US Senate/KS/Re A25-54 New Business Thru: Demographic: **Product Codes:** PL11 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN13871/SP2622/AL1146 Revenue Code 2: POL Unit Code: General Revenue Code 3: **POL-CAND** Order Separation: 00:15:00 Priority: P5

Bill Plan Totals

| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
|------------|----------|---------|--------------|------------|-----------|---------|--------------|-------------|--------|
| 06/15/20 | 06/21/20 | 48 | \$9,520.00 | \$8,092.00 | June 2020 | 70 | \$13,270.00 | \$11,279.50 | 0.00 |
| 06/22/20 | 06/28/20 | 22 | \$3,750.00 | \$3,187.50 | Totals | 70 | \$13,270.00 | \$11,279.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|-----------|------------|-------------------------|-------------------------|------------|-------------|---------------|--------|-----|-------------|----------|-------|----------|
| N 1 | Multi | | 0 06/17/20 CKSNG,KSI | KSN Today 2 | CM | 6-7am | W | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| | Charine | is . Noinc | ,,NSING,NSI | KSN Today 2 | | | | | | | | | |
| | KANSA | S TODAY | ′ 2 | · | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | <u>Rating</u> | | | | | | |
| | /eek: 06/ | 15/20 | 06/21/20 | W | 1 | \$100.00 | 0.00 | | | | | | |
| N 2 | | | 0 06/18/20 | KSN Today 2 | CM | 6-7am | T | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| | Channe | IS : KSINC | C,KSNG,KSI | NL,KSINW KSN Today 2 | | | | | | | | | |
| | KANSA | S TODAY | ′ 2 | NON Today 2 | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| V | /eek: 06/ | 15/20 | 06/21/20 | T | 1 | \$100.00 | 0.00 | | | | | | |
| N 3 | | | 06/19/20 | , | CM | 6-7am | F | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| | Channe | ls : KSNC | C,KSNG,KSI | ' | | | | | | | | | |
| | | | | KSN Today 2 | | | | | | | | | |
| | | S TODAY | _ | | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| V | /eek: 06/ | 15/20 | 06/21/20 | F | 1 | \$100.00 | 0.00 | | | | | | |
| N 4 | Multi | 06/17/20 | 06/17/20 | Today Show 7-8a | m CM | 7-8am | W | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| | Channe | ls : KSNC | C,KSNG,KSI | NL,KSNW | | | | | | | | | |
| | | | | Today Show 7-8a | am | | | | | | | | |
| | TODAY | SHW | | | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | <u>Rating</u> | | | | | | |

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Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln Ch Start | End | Inventory Code | Break | Start/End T | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------------------|----------------------|---|------------------------|-------------------------|----------------|--------|-----|-------------------|-----------|-------|----------|
| Start Date | End Date | <u>Weekdays</u> W | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 N 5 Multi 06/18/2 | 06/21/20 | •• | ım CM | \$175.00 7-8am | 0.00 T | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| Channels : KSN | | NL,KSNW | | | _ | .00 | • | 4 | 0.00 | | ψσ.σσ |
| TODAY SHW | | Today Show 7-8a | am | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | T | 1 | \$175.00 | 0.00 | | | | | | |
| Channels : KSN | | Today Show 7-8a NL,KSNW Today Show 7-8a | | 7-8am | F | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| TODAY SHW | End Data | Maakdaya | Cnoto/Mook | Doto | Dating | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | <u>Weekdays</u> F | Spots/Week 1 | Rate \$175.00 | Rating 0.00 | | | | | | |
| N 7 Multi 06/17/2 Channels : KSN | | NL,KSNW | | 8-9am | W | :30 | 1 | \$135.00 P4 | 0.00 NM | 1 | \$135.00 |
| TODAY SHW | | Today Show 8-9a | am | | | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | <u>Weekdays</u> W | Spots/Week 1 | <u>Rate</u> \$135.00 | Rating 0.00 | | | | | | |
| | | Today Show 8-9a | ım CM | 8-9am | T | :30 | 1 | \$135.00 P4 | 0.00 NM | 1 | \$135.00 |
| Channels : KSN | IC,KSNG,KSI | NL,KSNVV Today Show 8-9a | am | | | | | | | | |
| TODAY SHW | | , | | | | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | <u>Weekdays</u> T | Spots/Week 1 | Rate \$135.00 | Rating 0.00 | | | | | | |
| | | Today Show 8-9a | | 8-9am | F | :30 | 1 | \$135.00 P4 | 0.00 NM | 1 | \$135.00 |
| Channels : KSN | IC,KSNG,KSI | • | | | | | | | | | |
| TODAY SHW | | Today Show 8-9a | am | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | F | 1 | \$135.00 | 0.00 | | | A 22.22.21 | | | |
| N 10 Multi 06/20/2 Channels : KSN | | | CM | Sa 530-6a | S- | :30 | 1 | \$20.00 P4 | 0.00 NM | 1 | \$20.00 |
| | | Sa 530-6a | | | | | | | | | |
| GOOD DAY KS Start Date | WK End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | S- | <u>3pots/Week</u> | \$20.00 | 0.00 | | | | | | |
| | | Today Show Sa | CM | 8a-10a | S- | :30 | 1 | \$100.00 P3 | 0.00 NM | 1 | \$100.00 |
| Channels : KSN | IC,KSNG,KSI | NL,KSNW Today Show Sa | | | | | | | | | |
| SATURDAY TO | DAY | | | | | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | Weekdays S- | Spots/Week 1 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| N12 Multi 06/21/2 Channels : KSN | | | a/Su 6a & M | SaSu 6a-8a | S | :30 | 1 | \$50.00 P4 | 0.00 NM | 1 | \$50.00 |
| | | Kansas Today Sa | a/Su 6a-8a | | | | | | | | |
| KS TODAY WK | | Maakdaya | Cnoto/Mook | Doto | Dating | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | <u>Weekdays</u> S | Spots/Week 1 | <u>Rate</u> \$50.00 | Rating 0.00 | | | | | | |
| N13 Multi 06/21/2 | 20 06/21/20 | | CM | Meet the Pre | essS | :30 | 1 | \$200.00 P3 | 0.00 NM | 1 | \$200.00 |
| Channels : KSN | IC,KSNG,KSI | NL,KSNW Meet the Press | | | | | | | | | |
| MEET PRESS- | SUN | | | | | | | | | | |
| Start Date | End Date | Weekdays S | Spots/Week 1 | Rate | Rating 0.00 | | | | | | |
| Week: 06/15/20 N14 Multi 06/21/2 | 06/21/20 | | | \$200.00 Good Day K | ansas S | :30 | 1 | \$50.00 P4 | 0.00 NM | 1 | \$50.00 |
| Channels : KSN | | NL,KSNW | | seed bay it | | | • | ψ00.001 T | 3.33 1111 | | 400.00 |
| GOOD DAY EX | TRA | Good Day Kansa | s Wknd | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | S | 1 | \$50.00 | 0.00 | | | | | | |

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Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|------|--------------------------|-----------------|---|----------------------|--------------|-------------------------|----------------|--------|------|-------------|----------|-------|---|
| _ | Multi | | 0 06/17/20 | | CM | 9-10a | W | :30 | 1 | \$170.00 P3 | 0.00 NM | 1 | \$170.00 |
| (| Channel | s : KSNC | C,KSNG,KSI | NL,KSNW M-F 9-10a | | | | | | | | | |
| L | LVE-KEI | LY&RY | AN | | | | | | | | | | |
| We | <u>Star</u> eek: 06/1 | t Date 15/20 | End Date 06/21/20 | <u>Weekdays</u> W | Spots/Week 1 | <u>Rate</u> \$170.00 | Rating 0.00 | | | | | | |
| | | | 0 06/18/20 | M-F 9-10a | CM | 9-10a | T | :30 | 1 | \$170.00 P3 | 0.00 NM | 1 | \$170.00 |
| (| Channel | s : KSNC | C,KSNG,KSI | · | | | | | | | | | |
| L | LVE-KEI | LY&RY | AN | M-F 9-10a | | | | | | | | | |
| \٨/ه | Star eek: 06/1 | t Date | End Date 06/21/20 | Weekdays T | Spots/Week 1 | Rate \$170.00 | Rating 0.00 | | | | | | |
| | | | 0 06/19/20 | | CM | 9-10a | F | :30 | 1 | \$170.00 P3 | 0.00 NM | 1 | \$170.00 |
| | | | C,KSNG,KSI | NL,KSNW | | | | | | ********** | | | *************************************** |
| L | LVE-KEI | LY&RY | AN | M-F 9-10a | | | | | | | | | |
| _ | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/1 | | 06/21/20 | F | 1 | \$170.00 | 0.00 | | | | | | |
| | | | 0 06/17/20 C,KSNG,KSI | | CM | 4-430pm | W | :30 | 1 | \$200.00 P3 | 0.00 NM | 1 | \$200.00 |
| ` | Onamici | 3 . 1(0) | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | M-F 4-430p | | | | | | | | | |
| | | RDY TWO | | | | _ | | | | | | | |
| \/\c | <u>Star</u> 2/eek: 06 | t Date 15/20 | End Date 06/21/20 | <u>Weekdays</u> W | Spots/Week 1 | Rate \$200.00 | Rating 0.00 | | | | | | |
| | | | | M-F 4-430p | CM | 4-430pm | T | :30 | 1 | \$200.00 P3 | 0.00 NM | 1 | \$200.00 |
| | | | C,KSNG,KSI | NL,KSNW | | | | | • | 4 | | | * ====== |
| | IEΩPΔE | RDY TWO | 1 | M-F 4-430p | | | | | | | | | |
| | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 06/1 | | 06/21/20 | T | 1 | \$200.00 | 0.00 | | | | | | |
| | | | | M-F 4-430p | CM | 4-430pm | F | :30 | 1 | \$200.00 P3 | 0.00 NM | 1 | \$200.00 |
| (| Channei | s : KSNC | C,KSNG,KSI | M-F 4-430p | | | | | | | | | |
| | JEOPAF | RDY TWO |) | · | | | | | | | | | |
| \//c | <u>Star</u> eek: 06/1 | t Date | End Date 06/21/20 | <u>Weekdays</u> F | Spots/Week 1 | Rate \$200.00 | Rating 0.00 | | | | | | |
| | | | | M-F 430-5p | CM | 430-5pm | W | :30 | 1 | \$280.00 P3 | 0.00 NM | 1 | \$280.00 |
| | | | C,KSNG,KSI | NL,KSNW | | | | | | , | | | • |
| | JEOPAF | PDY~ | | M-F 430-5p | | | | | | | | | |
| · | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/1 | | 06/21/20 | W | 1 | \$280.00 | 0.00 | | | | | | |
| | | | 0 06/18/20 C,KSNG,KSI | M-F 430-5p | CM | 430-5pm | T | :30 | 1 | \$280.00 P3 | 0.00 NM | 1 | \$280.00 |
| , | Charine | 5 . NOINC | J,RONG,ROI | M-F 430-5p | | | | | | | | | |
| | JEOPAF | | | | | _ | | | | | | | |
| \/\c | <u>Star</u> 2/eek: 06 | t Date 15/20 | End Date 06/21/20 | <u>Weekdays</u> T | Spots/Week 1 | <u>Rate</u> \$280.00 | Rating 0.00 | | | | | | |
| | | | | M-F 430-5p | CM | 430-5pm | F | :30 | 1 | \$280.00 P3 | 0.00 NM | 1 | \$280.00 |
| (| Channel | s : KSNC | C,KSNG,KSI | | | | | | | | | | |
| | JEOPAF | PY< | | M-F 430-5p | | | | | | | | | |
| | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | eek: 06/1 | 5/20 | 06/21/20 | F | 1 | \$280.00 | 0.00 | | | | | | |
| | | | 0 06/17/20 C,KSNG,KSI | | e CM | 5-530pm | W | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| , | onanie | S . NOINC | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | KSN News at Five | Э | | | | | | | | |
| ŀ | KSN NE | | | | | _ | | | | | | | |
| \٨/ح | <u>Star</u> 26/1eek | t Date 15/20 | End Date 06/21/20 | <u>Weekdays</u> W | Spots/Week 1 | Rate \$175.00 | Rating 0.00 | | | | | | |
| | | | | KSN News at Five | - | 5-530pm | T | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| | | | C,KSNG,KSI | NL,KSNW | | • | | - | | | | | |
| | | | | KSN News at Five | Э | | | | | | | l | |

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Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln Ch Start KSN NEWS-5P | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---------------------------------------|---------------------------|---|-------------------|-------------------------|----------------|--------|-----|------------------|------------|-------|----------|
| Start Date Week: 06/15/20 | End Date 06/21/20 | Weekdays | Spots/Week | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| Channels : KSN | 20 06/19/20 IC,KSNG,KS | KSN News at Five NL,KSNW KSN News at Five | | 5-530pm | F | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| KSN NEWS-5P Start Date Week: 06/15/20 | End Date 06/21/20 | Weekdays | Spots/Week 1 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| | | KSN News at Six | СМ | 6-630p | W | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| Channels : KSN | IC,KSNG,KS | NL,KSNVV KSN News at Six | | | | | | | | | |
| KSN NEWS-6P Start Date | End Date | Wookdays | Spots/Week | Pata | Pating | | | | | | |
| Week: 06/15/20 | 06/21/20 | <u>Weekdays</u> W | <u>3pois/week</u> | Rate \$225.00 | Rating 0.00 | | | | | | |
| Channels : KSN | | KSN News at Six NL,KSNW KSN News at Six | СМ | 6-630p | T | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| KSN NEWS-6P Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | T | 1 | \$225.00 | 0.00 | | | | | | |
| N 29 Multi 06/19/2 Channels : KSN | 20 06/19/20 IC KSNG KS | KSN News at Six | CM | 6-630p | F | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| | 10,110110,110 | KSN News at Six | | | | | | | | | |
| KSN NEWS-6P Start Date | End Date | Wookdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | <u>Weekdays</u> F | <u>3pois/week</u> | \$225.00 | 0.00 | | | | | | |
| N30 Multi 06/17/2 | | • | CM | 630-7pm | W | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| Channels : KSN | IC,KSNG,KS | NL,KSNW M-F 630-7p | | | | | | | | | |
| WHEEL-FORTN | | • | | | | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | <u>Weekdays</u> W | Spots/Week 1 | Rate \$300.00 | Rating 0.00 | | | | | | |
| | 20 06/18/20 | M-F 630-7p | CM | 630-7pm | T | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| Channels : KSN | IC,KSNG,KS | NL,KSNW M-F 630-7p | | | | | | | | | |
| WHEEL-FORTN | NE | W-1 000-7 p | | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> T | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 N32 Multi 06/19/2 | 06/21/20 20 06/19/20 | | CM | \$300.00 630-7pm | 0.00 F | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| Channels : KSN | | NL,KSNW ['] | | , | | | | • | | | • |
| WHEEL-FORTN | NE | M-F 630-7p | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 N33 Multi 06/17/2 | 06/21/20 20 06/17/20 | F INM-F | CM | \$300.00 10-10:35pm | 0.00 W | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| Channels : KSN | | NL,KSNW | | то толоории | | .00 | | φοσοίσση 4 | 0.00 14101 | · · | φοσσ.σσ |
| KSN NEWS-10 | P< | KSN News at Ter | n Mon-Fri | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 N34 Multi 06/18/2 | 06/21/20 | W | CM | \$300.00 10-10:35pm | 0.00 T | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| Channels : KSN | | | Civi | 10-10.33pm | 1 | .30 | ' | φ300.00 F4 | U.UU INIVI | ' | φ300.00 |
| KSN NEWS-10 | P. | KSN News at Ter | n Mon-Fri | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | T | 1 | \$300.00 | 0.00 | | | ********* | 0.00.104 | | 4000.00 |
| N35 Multi 06/19/2 Channels : KSN | | | СМ | 10-10:35pm | F | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| | | KSN News at Ter | n Mon-Fri | | | | | | | | |
| KSN NEWS-10F Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | F | 1 | \$300.00 | 0.00 | | | | | | |

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Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|------------------------|---|---------------------------|----------------------------|---------------|------------------|----------------|-------|------|---|------------|-------|-----------------|
| N36 Multi | 06/17/2 | 06/17/20 | Tonight Show | CM | 10:35p-11:3 | 35pm W | :30 | 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| Channe | els : KSN | C,KSNG,KSI | | amı Fallan | | | | | | | | |
| TONITE | E SHW-N | BC< | Tonight Show/Jin | IIIIIy Fallon | | | | | | | | |
| Sta Week: 06/ | rt Date /15/20 | End Date 06/21/20 | <u>Weekdays</u> W | Spots/Week | Rate \$140.00 | Rating 0.00 | | | | | | |
| N37 Multi | | 0 06/18/20 | Tonight Show | СМ | | 35pmT | :30 | 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| Channe | els : KSN | C,KSNG,KSI | • | Fallan | | | | | | | | |
| TONITE | E SHW-N | BC< | Tonight Show/Jin | niny Fallon | | | | | | | | |
| | rt Date | End Date 06/21/20 | Weekdays | Spots/Week | Rate \$140.00 | Rating 0.00 | | | | | | |
| N38 Multi | | 0 06/19/20 | Tonight Show | CM | | 35pmF | :30 | 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| Channe | els : KSN | C,KSNG,KSI | | | · | · | | | | | | |
| TONITE | E SHW-N | BC~ | Tonight Show/Jin | nmy Fallon | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/21/20 | F | 1 | \$140.00 | 0.00 | | | | | | |
| N39 Multi | | 0 06/17/20 | | 1 CM | 7-8p | W | :30 | 1 | \$400.00 P4 | 0.00 NM | 1 | \$400.00 |
| Channe | els : KSN | C,KSNG,KSI | NL,KSNW Wednesday 7-8p | | | | | | | | | |
| AVG. A | LL WKS | | vvcuncsday 7-op | | | | | | | | | |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/21/20 | W | 1 | \$400.00 | 0.00 | | | | | | |
| N40 Multi | | :0 06/17/20 C,KSNG,KSI | | 3 CM | 9-10p | W | :30 | 1 | \$400.00 P4 | 0.00 NM | 1 | \$400.00 |
| Onanic | | 0,110110,1101 | Wednesday 9-10 | р | | | | | | | | |
| | LL WKS | | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> W | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 06/ N41 Multi | | 06/21/20 | Thur Prime Hour | 1 CM | \$400.00 7-8p | 0.00 T | :30 | 1 | \$400.00 P4 | 0.00 NM | 1 | \$400.00 |
| | | C,KSNG,KSI | | 1 OW | , ор | - | .00 | • | φ400.001 4 | 0.00 14101 | | ψ-100.00 |
| A) (O A) | | | Thursday 7-8p | | | | | | | | | |
| | LL WKS art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/21/20 | T | 1 | \$400.00 | 0.00 | | | | | | |
| N42 Multi | | 0 06/18/20 | | 2 CM | 8-9p | T | :30 | 1 | \$400.00 P4 | 0.00 NM | 1 | \$400.00 |
| Channe | els : KSN | C,KSNG,KSI | NL,KSNW Thursday 8-9p | | | | | | | | | |
| AVG. A | LL WKS | | Thursday 6-9p | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/21/20 | T | 1 | \$400.00 | 0.00 | | | <u> </u> | | | |
| | | :0 06/18/20 C,KSNG,KSI | Thur Prime Hour : | 3 CM | 9-10p | T | :30 | 1 | \$400.00 P4 | 0.00 NM | 1 | \$400.00 |
| Onanio | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 0,110110,110 | Thursday 9-10p | | | | | | | | | |
| | LL WKS | | | | | | | | | | | |
| Sta Week: 06/ | rt Date /15/20 | End Date 06/21/20 | <u>Weekdays</u> T | Spots/Week 1 | Rate \$400.00 | Rating 0.00 | | | | | | |
| | | | Fri Prime Hour 3 | CM | 9-10p | F | :30 | 1 | \$250.00 P4 | 0.00 NM | 1 | \$250.00 |
| | | C,KSNG,KSI | NL,KSNW | | | | | | 4 | | | V |
| ۸۱/۵ ۸ | LL WKS | | Friday 9-10p | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/21/20 | F | 1 | \$250.00 | 0.00 | | | | | | |
| | | | Today Show 7-8a | ım CM | 7-8am | М | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| Channe | els : KSN | C,KSNG,KSI | NL,KSNW Today Show 7-8a | am | | | | | | | | |
| TODAY | SHW | | Today Show 7-08 | 2111 | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ | | 06/28/20 | M | 1 | \$175.00 | 0.00 | | | Φ475 °° 5 °° 5 °° 5 °° 5 °° 5 °° 5 °° 5 ° | 0.00.1111 | | A 4== a= |
| N 46 Multi Channe | | :0 06/23/20 C,KSNG,KSI | Today Show 7-8a NL.KSNW | ım CM | 7-8am | - T | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| | • | , 2, | Today Show 7-8a | am | | | | | | | I | |
| | | | | | | | | | | | | |

Print Date: 06/16/20 14:11:35 Page 6 of 8

Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln Ch Start TODAY SHW | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------------------|---------------------------|---|-----------------|-------------------------|----------------|--------|-----|-------------|------------|-------|---------------|
| Start Date Week: 06/22/20 | End Date 06/28/20 | Weekdays - T | Spots/Week | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| N47 Multi 06/22/2 Channels : KSN | | | | 8-9am | М | :30 | 1 | \$135.00 P4 | 0.00 NM | 1 | \$135.00 |
| TODAY SHW | | | | | | | | | | | |
| Start Date Week: 06/22/20 | End Date 06/28/20 | Weekdays M | Spots/Week 1 | Rate \$135.00 | Rating 0.00 | | | | | | |
| N 48 Multi 06/23/2 Channels : KSN | | Today Show 8-9a NL.KSNW | am CM | 8-9am | - T | :30 | 1 | \$135.00 P4 | 0.00 NM | 1 | \$135.00 |
| TODAY SHW | -, | Today Show 8-9a | am | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/22/20 | 06/28/20 | -T | 1 | \$135.00 | 0.00 | | | ^ | | | 4 |
| Channels : KSN | C,KSNG,KSI | Kansas Today Sa NL,KSNW Kansas Today Sa | | SaSu 6a-8a | S- | :30 | 1 | \$50.00 P4 | 0.00 NM | 1 | \$50.00 |
| KS TODAY WKI Start Date | ND End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | S- | 1 | \$50.00 | 0.00 | | | | | | |
| N50 Multi 06/20/2 Channels : KSN | | Today Show Sa NL,KSNW | СМ | 8a-10a | S- | :30 | 1 | \$50.00 P4 | 0.00 NM | 1 | \$50.00 |
| SATURDAY TO | DAY | Today Show Sa | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 N51 Multi 06/21/2 | 06/21/20 | Today Show Su | CM | \$50.00 Today Show | 0.00 SuS | :30 | 1 | \$50.00 P4 | 0.00 NM | 1 | \$50.00 |
| Channels : KSN | | NL,KSNW | Oivi | roddy Onow | Ou 5 | .00 | • | φου.σσ1 - | 0.00 14101 | | ψου.σσ |
| SUN TODAY-N | ВС | Today Show Su | | | | | | | | | |
| Start Date Week: 06/15/20 | End Date 06/21/20 | Weekdays | Spots/Week | <u>Rate</u> \$50.00 | Rating 0.00 | | | | | | |
| | | Meet the Press | CM | Meet the Pre | | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| Channels : KSN | C,KSNG,KSI | NL,KSNW Meet the Press | | | | | | | | | |
| MEET PRESS-S Start Date | SUN End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/15/20 | 06/21/20 | S | <u> </u> | \$100.00 | 0.00 | | | | | | |
| N53 Multi 06/22/2 Channels : KSN | 20 06/22/20 C.KSNG.KSI | | CM | 9-10a | M | :30 | 1 | \$85.00 P4 | 0.00 NM | 1 | \$85.00 |
| | | M-F 9-10a | | | | | | | | | |
| LVE-KELLY&R\ Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/22/20 | 06/28/20 | M | 1 | \$85.00 | 0.00 | | | **** | 0.00.1114 | | 405.00 |
| N 54 Multi 06/23/2 Channels : KSN | | | СМ | 9-10a | - T | :30 | 1 | \$85.00 P4 | 0.00 NM | 1 | \$85.00 |
| LVE-KELLY&R\ | | \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | Co ata AMa ala | Data | Datina | | | | | | |
| Start Date Week: 06/22/20 | End Date 06/28/20 | <u>Weekdays</u> - T | Spots/Week 1 | <u>Rate</u> \$85.00 | Rating 0.00 | | | | | | |
| N55 Multi 06/22/2 Channels : KSN | | | СМ | 12n-1pm | M | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| KSN NEWS-NO | ON | KSIN News | | | | | | | | | |
| Start Date Week: 06/22/20 | End Date 06/28/20 | Weekdays M | Spots/Week 1 | Rate \$100.00 | Rating 0.00 | | | | | | |
| N56 Multi 06/23/2 Channels : KSN | 20 06/23/20 | NL,KSNW | CM | 12n-1pm | - T | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| KSN NEWS-NO | ON | KSN News | | | | | | | | | |
| Start Date Week: 06/22/20 | End Date 06/28/20 | <u>Weekdays</u> - T | Spots/Week | Rate \$100.00 | Rating 0.00 | | | | | | |
| | 00,20,20 | | | ψ.00.00 | J.00 | | | | | i | |

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Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|----------|------------------------|---------------------------|-----------------------------|--------------|-------------------------|----------------|--------|-----|-------------|------------|-------|----------|
| N57 Mult | | | M-F 4-430p | CM | 4-430pm | М | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| Cnan | neis : KSN | C,KSNG,KSI | NL,KSNVV M-F 4-430p | | | | | | | | | |
| | PARDY TW | | We aldere | Cnoto/Mook | Doto | Dating | | | | | | |
| _ | Start Date 06/22/20 | End Date 06/28/20 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| | | | M-F 4-430p | CM | 4-430pm | - T | :30 | 1 | \$100.00 P4 | 0.00 NM | 1 | \$100.00 |
| Chan | nels : KSN | C,KSNG,KSI | NL,KSNW M-F 4-430p | | | | | | | | | |
| | ARDY TW | | | | _ | | | | | | | |
| _ | Start Date 06/22/20 | End Date 06/28/20 | <u>Weekdays</u> - T | Spots/Week 1 | Rate \$100.00 | Rating 0.00 | | | | | | |
| | | | M-F 430-5p | CM | 430-5pm | M | :30 | 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| Chan | nels : KSN | C,KSNG,KSI | NL,KSNW M-F 430-5p | | | | | | | | | |
| JEOF | PARDY< | | W 1 450 5p | | | | | | | | | |
| _ | Start Date 06/22/20 | End Date 06/28/20 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$140.00 | Rating 0.00 | | | | | | |
| N60 Mult | | | M-F 430-5p | CM | 430-5pm | - T | :30 | 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| | | C,KSNG,KSI | NL,KSNW | | | | | | • | | | , |
| JEOF | PARDY< | | M-F 430-5p | | | | | | | | | |
| _ | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 06/22/20 | 06/28/20 | -T | 1 | \$140.00 | 0.00 M | .20 | | \$475.00.D4 | 0.00 NM | 4 | ¢475.00 |
| | | :0 06/22/20 C,KSNG,KSI | | e CM | 5-530pm | M | :30 | 1 | \$175.00 P4 | U.UU INIVI | 1 | \$175.00 |
| KGN | NEWS-5P | | KSN News at Five | е | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| _ | 06/22/20 | 06/28/20 | M | 1 | \$175.00 | 0.00 | | | | | | |
| | | :0 06/23/20 C,KSNG,KSI | KSN News at Five | e CM | 5-530pm | - T | :30 | 1 | \$175.00 P4 | 0.00 NM | 1 | \$175.00 |
| | | 0,110110,1101 | KSN News at Five | е | | | | | | | | |
| | NEWS-5P Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| _ | 06/22/20 | 06/28/20 | - T | 1 | \$175.00 | 0.00 | | | | | | |
| N63 Mult | | 0 06/22/20 | | СМ | 6-630p | М | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| Chan | neis : KSN | C,KSNG,KSI | NL,KSINW KSN News at Six | | | | | | | | | |
| | NEWS-6P | | | | | 5 | | | | | | |
| _ | Start Date 06/22/20 | End Date 06/28/20 | <u>Weekdays</u> M | Spots/Week 1 | Rate \$225.00 | Rating 0.00 | | | | | | |
| N64 Mult | ti 06/23/2 | 0 06/23/20 | KSN News at Six | CM | 6-630p | - T | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| Chan | nels : KSN | C,KSNG,KSI | NL,KSNW KSN News at Six | | | | | | | | | |
| KSN | NEWS-6P | | NOW NOW OF OR | | | | | | | | | |
| _ | Start Date | End Date | Weekdays - T | Spots/Week | Rate | Rating | | | | | | |
| |)6/22/20 ti 06/22/2 | 06/28/20 | M-F 630-7p | CM | \$225.00 630-7pm | 0.00 M | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| | | C,KSNG,KSI | NL,KSNW | | • | | | | • | | | |
| WHE | EL-FORTN | E | M-F 630-7p | | | | | | | | | |
| _ | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 06/22/20 | 06/28/20 | M M-F 630-7p | CM | \$300.00 630-7pm | 0.00 - T | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| | | .0 00/23/20 C,KSNG,KSI | | Civi | 030-7 pm | -1 | .30 | ' | φ300.00 F4 | U.UU INIVI | ' | φ300.00 |
| \//HE | EL-FORTN | IE | M-F 630-7p | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 06/22/20 | 06/28/20 | - T | 1 | \$300.00 | 0.00 | - : | | | | | A |
| | | :0 06/22/20 C,KSNG,KSI | | СМ | 10-10:35pm | M | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| J | | _ , , | KSN News at Ter | n Mon-Fri | | | | | | | | |

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Totals

70

\$13,270.00

Order / Rev: A2543658 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 26941090 Product Desc: Candidate Wichita KS KSNW

| Ln Ch Start E | nd Inventory Code | Break | Start/End T | ïme Days | Len Spots | Rate Pri | Rtg Type | Spots | Amount |
|-----------------------|---------------------|------------|--------------|----------|-----------|-------------|----------|-------|----------|
| KSN NEWS-10P< | | | | | | | _ | | |
| Start Date End | Date Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 06/22/20 06/2 | 28/20 M | 1 | \$300.00 | 0.00 | | | | | |
| N68 Multi 06/23/20 06 | /23/20 LN M-F | СМ | 10-10:35pm | - T | :30 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| Channels : KSNC,KSI | NG,KSNL,KSNW | | | | | | | | |
| | KSN News at Ten | Mon-Fri | | | | | | | |
| KSN NEWS-10P< | | | | | | | | | |
| Start Date End | Date Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 06/22/20 06/2 | 28/20 - T | 1 | \$300.00 | 0.00 | | | | | |
| N69 Multi 06/22/20 06 | /22/20 Tonight Show | CM | 10:35p-11:35 | 5pm M | :30 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| Channels : KSNC,KSI | NG,KSNL,KSNW | | · | | | | | | |
| | Tonight Show/Jim | my Fallon | | | | | | | |
| TONITE SHW-NBC< | | | | | | | | | |
| Start Date End | Date Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 06/22/20 06/2 | 28/20 M | 1 | \$140.00 | 0.00 | | | | | |
| N70 Multi 06/23/20 06 | /23/20 Tonight Show | CM | 10:35p-11:35 | 5pm - T | :30 1 | \$140.00 P4 | 0.00 NM | 1 | \$140.00 |
| Channels : KSNC,KSI | NG,KSNL,KSNW | | | | | | | | |
| | Tonight Show/Jim | my Fallon | | | | | | | |
| TONITE SHW-NBC< | | | | | | | | | |
| Start Date End | | Spots/Week | Rate | Rating | | | | | |
| Week: 06/22/20 06/2 | 28/20 - T | 1 | \$140.00 | 0.00 | | | | | |



125 West 55th St New York, NY 10019 Contract # 26941090 Changes as of: 6/16/2020 at 2:33 PM Version: Current State Version 2

 CPE: 560/646/6965
 Flight: 6/17/20 - 6/23/20

 ency: STRATEGIC MEDIA
 Advertiser: Kansans for Marshall

Agency: STRATEGIC MEDIA SERVICES

1911 NORTH FT MYER

DRIVE SUITE 400

ARLINGTON, VA 20009

Product: Candidate

Agency Order #: 9670432

Buyer: Rheault, Ben

Office: WASHINGTON

Service: Nielsen
Primary Demo:

Station: KSNW

Market: Wichita

Total CPP: \$0.00

Total Spots: 70

Total GRP:

Traffic #: A2543658

Con Type: POLITICAL/VOTE

Total \$: \$13,270.00

Salesperson: KELLY JOHNS 202-872-5880 Assistant: KELLY JOHNS 202-872-5880

Separation:

| | | | | | | 6/17 - 6/23 | | | | - 6/23 | Total | Total | | | | | |
|----|---------------------------|----|---------------------------------|----------|-----|-------------|------|------|------|--------|-------|-------|---|-------|----------|--------|------|
| # | Day/Time | DP | Program | Rate | Len | 6/17 | 6/18 | 6/19 | 6/20 | 6/21 | 6/22 | 6/23 | | Spots | \$ | CPP* | GRP* |
| 1 | W-F,M-Tu 6a-7a | | KANSAS TODAY 2 | \$100.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$300.00 | \$0.00 | 0.0 |
| | W-F,M-Tu | | | | | | | | | | | | | | · | | |
| 2 | 7a-8a W-F,M-Tu | | TODAY SHW | \$175.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | - | 3 | \$525.00 | \$0.00 | 0.0 |
| 3 | 8a-9a | | TODAY SHW | \$135.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$405.00 | \$0.00 | 0.0 |
| 4 | Sa 5:30a-6a | | GOOD DAY KS WK | \$20.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$20.00 | \$0.00 | 0.0 |
| 5 | Sa 8a-9:30a | | SATURDAY TODAY | \$100.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$100.00 | \$0.00 | 0.0 |
| 6 | Su 6a-8a | | KS TODAY WKND | \$50.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$50.00 | \$0.00 | 0.0 |
| 7 | Su 9a-10a | | MEET PRESS-SUN | \$200.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 8 | Su 10:30a-11a | | GOOD DAY EXTRA | \$50.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$50.00 | \$0.00 | 0.0 |
| 9 | W-F,M-Tu 9a-10a | | LVE-KELLY&RYAN | \$170.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$510.00 | \$0.00 | 0.0 |
| 10 | W-F,M-Tu 4p-4:30p | | JEOPARDY TWO | \$200.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$600.00 | \$0.00 | 0.0 |
| 11 | W-F,M-Tu 4:30p-5p | | JEOPARDY< | \$280.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$840.00 | \$0.00 | 0.0 |
| 12 | W-F,M-Tu 5p-5:30p | | KSN NEWS-5P | \$175.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$525.00 | \$0.00 | 0.0 |
| 13 | W-F,M-Tu 6p-6:30p | | KSN NEWS-6P | \$225.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$675.00 | \$0.00 | 0.0 |
| 14 | W-F,M-Tu 6:30p-7p | | WHEEL-FORTNE | \$300.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$900.00 | \$0.00 | 0.0 |
| 15 | W-F,M-Tu 10p-10:35p | | KSN NEWS-10P< | \$300.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$900.00 | \$0.00 | 0.0 |
| 16 | W-F,M-Tu 10:35p-11:37p | | TONITE SHW-NBC< | \$140.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$420.00 | \$0.00 | 0.0 |
| 17 | W 7p-8p | | AVG. ALL WKS | \$400.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| 18 | W 9p-10p | | AVG. ALL WKS | \$400.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| 19 | Th 7p-8p | | AVG. ALL WKS/BROOKLYN99- NBC | \$400.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 20 | Th 8p-9p | | AVG. ALL WKS/INDEBTED-NBC | \$400.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |



125 West 55th St New York, NY 10019 Contract # 26941090 Changes as of: 6/16/2020 at 2:33 PM Version: Current State Version 2

CPE: 560/646/6965 Flight: 6/17/20 - 6/23/20 Station: KSNW

Agency: STRATEGIC MEDIA SERVICES Kansans for Marshall Market: Wichita

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 70 DRIVE

SUITE 400 Agency Order #: 9670432 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2543658

 202-872-5880
 202-872-5880

Separation:

| | | | | | | 6/17 - 6/23 | | | | | | | - 6/23 | Total | Total | | |
|----|---------------------------|----|-----------------|----------|-------|-------------|------|------|------|------|------|------|--------|-------|-------------|--------|------|
| # | Day/Time | DP | Program | Rate | Len | 6/17 | 6/18 | 6/19 | 6/20 | 6/21 | 6/22 | 6/23 | | Spots | \$ | CPP* | GRP* |
| 21 | Th 9p-10p | | AVG. ALL WKS | \$400.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| 22 | F 9p-10p | | AVG. ALL WKS | \$250.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | | 1 | \$250.00 | \$0.00 | 0.0 |
| 23 | W-F,M-Tu 7a-8a | | TODAY SHW | \$175.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$350.00 | \$0.00 | 0.0 |
| 24 | W-F,M-Tu 8a-9a | | TODAY SHW | \$135.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$270.00 | \$0.00 | 0.0 |
| 25 | Sa 6a-8a | | KS TODAY WKND | \$50.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$50.00 | \$0.00 | 0.0 |
| 26 | Sa 8a-9:30a | | SATURDAY TODAY | \$50.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$50.00 | \$0.00 | 0.0 |
| 27 | Su 8a-9a | | SUN TODAY-NBC | \$50.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$50.00 | \$0.00 | 0.0 |
| 28 | Su 9a-10a | | MEET PRESS-SUN | \$100.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$100.00 | \$0.00 | 0.0 |
| 29 | W-F,M-Tu 9a-10a | | LVE-KELLY&RYAN | \$85.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$170.00 | \$0.00 | 0.0 |
| 30 | W-F,M-Tu 12n-12:30p | | KSN NEWS-NOON | \$100.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$200.00 | \$0.00 | 0.0 |
| 31 | W-F,M-Tu 4p-4:30p | | JEOPARDY TWO | \$100.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$200.00 | \$0.00 | 0.0 |
| 32 | W-F,M-Tu 4:30p-5p | | JEOPARDY< | \$140.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$280.00 | \$0.00 | 0.0 |
| 33 | W-F,M-Tu 5p-5:30p | | KSN NEWS-5P | \$175.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$350.00 | \$0.00 | 0.0 |
| 34 | W-F,M-Tu 6p-6:30p | | KSN NEWS-6P | \$225.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$450.00 | \$0.00 | 0.0 |
| 35 | W-F,M-Tu 6:30p-7p | | WHEEL-FORTNE | \$300.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$600.00 | \$0.00 | 0.0 |
| 36 | W-F,M-Tu 10p-10:35p | | KSN NEWS-10P< | \$300.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$600.00 | \$0.00 | 0.0 |
| 37 | W-F,M-Tu 10:35p-11:37p | | TONITE SHW-NBC< | \$140.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$280.00 | \$0.00 | 0.0 |
| 38 | Th 7p-8p | | Council of Dads | \$400.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| 39 | Th 8p-9p | | Blindspot | \$400.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| | • | | | TO | TALS: | 13 | 14 | 12 | 4 | 5 | 11 | 11 | | 70 | \$13,270.00 | \$0.00 | 0.0 |

Con Type: POLITICAL/VOTE

Total \$: \$13,270.00



125 West 55th St New York, NY 10019 Contract # 26941090 Changes as of: 6/16/2020 at 2:33 PM Version: Current State Version 2

 CPE: 560/646/6965
 Flight: 6/17/20 - 6/23/20
 Station: KSNW
 Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita Total \$: \$13,270.00 SERVICES

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 70

DRIVE
SUITE 400 Agency Order #: 9670432 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2543658

 202-872-5880
 202-872-5880

Separation:

20009

Special Instructions

| Order Level Comments | | | | | |
|----------------------|----------------|--|--|--|--|
| Date/Time | Added by | Comment | | | |
| 06/16/20 2:04 PM | Patty Sparkman | Program Change - please accept MG offer by COB today. Thank you. | | | |
| 06/16/20 12:27 PM | System | Notice Received. | | | |

| | Competitive Information | | | | | |
|---|-------------------------|---------------------|--|--|--|--|
| | Market Budget: | \$13,270 | | | | |
| | KSNW Share: | 100% | | | | |
| | Comment: | | | | | |
| ſ | | Competitive Unknown | | | | |

| Daypart Summary | | | | | | |
|-----------------|-----------|-------|-------------|-----|-----|--|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP | |
| | 100% | 70 | \$13,270.00 | N/A | 0.0 | |
| Total | 100% | 70 | \$13,270.00 | N/A | 0.0 | |

| Monthly Summary | | | | | |
|-----------------|-------|-------------|--|--|--|
| Month | Spots | Dollars | | | |
| 2020-Jun | 70 | \$13,270.00 | | | |
| Total | 70 | \$13,270.00 | | | |

| | Transaction History | | | | | | | |
|---|---------------------|----------------|-----------|-------|-------|-------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Makegood 1 | 6/16/20 2:04 PM | Patty Sparkman | Confirmed | 2 | 2 | \$0 | \$13,270.00 | Changes: 4 buylines added or modified. |
| Queued for Electronic Contracting | 6/16/20 11:32 AM | | | | | \$0 | \$0 | |
| New | 6/16/20 11:27 AM | KELLY JOHNS | Confirmed | 70 | | \$13,270.00 | \$13,270.00 | |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See Order for proposed schedule and charges. See Invoice for actual schedule and charges. | | | | | | | |
|--|---|--|--|--|--|--|--|
| , Neil Williams | , hereby request station time as follows: | | | | | | |
| IDENTIFY CANDIDATE TYPE | DERAL CANDIDATE TE OR LOCAL CANDIDATE | | | | | | |
| ALL QUESTIONS/BLOC | ALL QUESTIONS/BLOCKS MUST BE COMPLETED | | | | | | |
| Candidate name: Roger Marshall | | | | | | | |
| Authorized committee: Kansans for Marshall | | | | | | | |
| Agency requesting time (and contact information): N/A Strategic Media Services, Inc. | | | | | | | |
| Candidate's political party: Republican | | | | | | | |
| Office sought (no acronyms or abbreviations): Senate | | | | | | | |
| Date of election: 8/4/20 | General Primary | | | | | | |
| Treasurer of candidate's authorized committee: Chris Marston | | | | | | | |
| The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | | | | | | | |
| Candidate/Committee/Agency | Station Representative | | | | | | |
| Signature: Neil Williams Digitally signed by Neil Williams Date: 2020.04.14 10:59:03 -04'00' | Signature: Walky Berry | | | | | | |
| Name: Neil Williams | Name: Audrey Berry | | | | | | |
| Date of Request to Purchase Ad Time: 4/14/20 | Date of Station Agreement to Sell Time: 6/16/20 | | | | | | |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

| the office being sought and that the candidate has approved the broadcast. | | | | | | | |
|--|---------------------------------|---|--|--|--|--|--|
| Candidate/Authorized Committee/Agency | | | | | | | |
| Signature: Neil Williams | | Digitally signed by Neil Williams Date: 2020.04.14 10:59:31 -04'00' | | | | | |
| Name: Neil Williams | | | | | | | |
| Date: 4/14/20 | | | | | | | |
| TO BE COMPLETED BY STATION ONLY | | | | | | | |
| Ad submitted to Station? Yes No Date ad received: 6/3/20 | | | | | | | |
| Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). | | | | | | | |
| Federal candidate certification signed (above): | | | | | | | |
| Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): | | | | | | | |
| Contract #: A2543658 | Station Call Letters: KSNW | Date Received/Requested: 6/16/20 | | | | | |
| Est. #: 6965 | Station Location: Wichita KS | Run Start and End Dates: 6/17 - 6/23/20 | | | | | |
| Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF. | | | | | | | |

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